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GEOGRAPHICAL INDICATION IN INDIA: CURRENT SCENARIO AND THEIR PRODUCT DISTRIBUTION

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ABSTRACT

Purpose- The main purpose of this paper is to discuss the concept of geographical indication in India. As geographical indication is an emerging trend and helps us to identify particular goods having special quality, reputation or features originating from a geographical territory.

Research methodology- The main objective of the study is to analyze the current scenario and products registered under geographical indication in India during April 2004- March 2019 and discuss state wise, year wise and product wise distribution in India. Secondary data was used for the study and the data was collected from Geographical Indications Registry. Descriptive analysis was used for the purpose of analysis.

Findings- The result of present study indicates that Karnataka has highest number of GI tagged products and maximum number of product was registered in the year 2008-09. Most popular product that is registered is handicraft. 202 handicrafts were registered till the date.

Implications- The theoretical implications of the study is that it provides State wise distribution, year wise distribution and product wise distribution of GI products in India. This helps the customers as well as producers to make a brand name of that product through origin name.

Originality/Value- This paper is one of its kinds which present statistical data of Geographical Indications products in India.

Keywords: Geographical Indications, Products, GI tag and Place origin.

INTRODUCTION

Every geographical region has its own name and goodwill. Geographical Indication is an emerging trend in intellectual property rights. Geographical Indication is a sign that is used on the products which have a specific origin and possess a good quality reputation due to that Geographical location. It is used to identify particular goods having special quality, reputation or

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features originating from a geographical territory. Geographical Indication (GI) was first used in international intellectual property laws under TRIPS (trade related aspects of intellectual property rights) of WTO (world trade organization), which came into force in 1995. India engage in GI Act as a member of WTO and enacted the Geographical Indication of goods (registration and Protection) Act, 1999 which came into force in 15th September 2003. This act extends to whole India. GI tag associated with any agricultural, natural or manufactured goods or any goods of handicraft or of industry and includes food stuff. The forth schedule of GI define the classification of goods. This schedule classifies the goods in 34 classes. In 2004, Darjeeling tea becomes the first and popular GI tagged product in India.

Article 22(1) of WTO trade related intellectual property rights agreement define geographical indication as "..indications which identify a good as originating in the territory of a Member of WTO, or a region or locality in that territory, where a given quality, reputation or other characteristic of the good is essentially attributable to its geographical origin.."

Benefits of GI tag are that it confers the legal protection, boost export and promotes the quality of products. It prevents from the unauthorized use of GI tagged products by others.

REVIEW OF LITERATURE

Bowen and Zapata (2009) examine the case study of Tequila in Mexico. They examine the potential of geographical indication to contribute in ecological and socio-economic sustainability. The geographical indication for tequila was established by Mexican Government in 1947 and it was best recognized outside the Europe also. The researcher show that constant cycle of surplus and shortage of changing production relations in tequila industry leads to economic insecurity, increase use of chemical production and decline in fertilizer application.

Bagade and Metha (2014) define a conceptual framework of geographical indications in India. The research paper defines the importance of geographical indication protection and functions of geographical indications. This paper also defines the state wise and product wise distribution of geographical indications registered in India. This paper defines the registration procedure of geographical indication in India. The main finding reveals that registration of geographical indications is not compulsory in India. If it is registered in India then it became relatively easy to seek protection in other member countries of World Trade Organization (WTO). The study is also supported by Gulati (2016) which provide the concept, historical background and legal framework of geographical indication in India. The researcher analyzes the famous case of India weave Banarasi Brocade in India. Secondary data is used for the analysis. The researcher defines geographical indication tag is a matter of pride to producer and customers as a symbol of

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goodwill, quality and originality. Banarasi Brocade and sari is one the important geographical indication in India.

Zhao, Finlay and Kneafsey (2014) define the effectiveness and development of contemporary geographical indications of Chinese agriculture food mainly by government intention to increase the farmer's income in China. The researcher defines the conceptual framework of agrifood quality and took three case studies that are: Ganan navel orange, Nanfeng mandarin and Wuyuan green tea. The findings indicate that the quality of geographical indication products is not being enhanced by geographical indication schemes in above cases.

Venkatesh and Kumarasamy (2015) analyze the problems that arise in handloom industry and protection of handloom industry by using geographical indications as a competitive strategy. The research takes a study of Colombian coffee as a success story of geographical indication in Colombia. The finding of the study is that geographical indication has a competitive advantage in handloom sector in near future.

Manjunatha (2016) define the status of geographical indication in India especially in the state of Karnataka with an objective to explore the current scenario of geographical indications in the state of Karnataka during 2003 to 2015. The results show that 28 states registered their products as geographical indications and 14.47% of total products were from Karnataka state.

Yadav, Chaudhary and Sahani (2018) describe the conceptual framework of geographical indication and the process of registration of products under geographical indication in India especially in the state of Uttar Pradesh. Total 289 GI tags were issued in India, out of which only 24 products was from Uttar Pradesh.

RESEARCH METHODOLOGY

The main objective of this study is

- To analyze the current scenario and products registered under geographical indication in India during April 2004- March 2019.
- To define the year wise, state wise and product wise distribution of different products under geographical indication.

The present study is descriptive in nature primarily based on secondary data. The secondary data is collected from World Trade Organization, the World Intellectual Property organization and Geographical Indications Registry (Intellectual Property India). Descriptive analysis (Charts and Tables) was used for the purpose of analysis.

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THE STATUS OF GEOGRAPHICAL INDICATORS IN INDIA

Geographical Indication is a commanding tool to defend the ownership right on products. Products can be categorized into agriculture products, handicraft, Manufacturing goods, Natural goods and Food stuff. The concept of Geographical Indication came into India in 2003 and in 2004, Darjeeling tea become the first GI tagged product of India. This section discusses the classification of GI tagged products of India. This section is divided into three sections-

- Product wise classification
- Year wise classification
- State wise classification

Product wise classification

Products are classified into agricultural products, handicraft, manufacturing products, textile, food stuff and natural goods.

Table 1: Product wise classification of GI tagged Products in India

Product category	No of Goods	Percentage
Agricultural Products	103	30.03
Handicraft	202	58.89
Manufactured goods	22	6.41
Natural goods	02	0.58
Food stuff	14	4.08
Textile	0	0.00
Total	343	100.00

Source: data compiled from Registration detail of GI report (GI Registry Office)

Table 1 classifies the GI tagged products of India into 6 categories. Products are classified into agricultural products, handicraft, manufacturing products, textile, food stuff and natural goods. The above tables define that total number of agricultural products was 103 out of 343 that is 30% of total products. Handicrafts were the highest percentage that is 58.89% of total products. Natural goods were 0.58% of total products and food stuff includes only 14 products. There was no GI tagged textile product registered in India. Handicrafts are very popular in India and then agriculture is also popular in India because agriculture is the primary activity of India.

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Manufacturing goods was also need to be improved because they are only 6.41% of total GI tagged products in India. Annexure 1 also describes the name of that GI tagged products in India.

Year wise classification

The concept of GI product came in India in 2003. After that GI products registered in India. Following is the year wise classification of GI tagged products in India from April 2004-March 2019.

Table 2: Year wise classification of GI tagged Products in India

Year	Agriculture	Handicraft	Manufacture	Food	Textile	Natural	Total
				stuff		goods	
2004-05	1	2	-	-	-	-	3
2005-06	2	18	4	-	-	-	24
2006-07	2	1	-	-	-	-	3
2007-08	11	19	1	-	-	-	31
2008-09	10	33	1	1	-	-	45
2009-10	5	7	1	1	-	-	14
2010-11	7	15	4	3	-	-	29
2011-12	4	15	4	-	-	-	23
2012-13	2	18	1	-	-	-	21
2013-14	4	17	1	-	-	-	22
2014-15	11	5	1	2	-	1	20
2015-16	9	17	-	-	-	-	26
2016-17	14	13	2	4	-	-	33
2017-18	7	18	-	1	-	-	26
2018-19	14	4	2	2	-	1	23

Source: data compiled from Registration detail of GI report (GI Registry Office)

Table 2 classifies the products into year wise category. In starting year only 3 products were registered out of them 1 was agricultural product and other 2 were handicraft products. In 2005-06, 24 products were registered out of them 18 were handicraft products. Highest number of products was registered in the year 2008-09. In the year 2008-09, highest number of handicraft

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products was registered that are 33 products. Highest number of agricultural products was registered in the year 2016-17 that was 14 products. Natural goods were registered in the year 2014-15 and 2018-19. Only 2 natural goods were registered. Highest number that was, 4 food stuff was registered in the year 2016-17. In year 2010-11 and 2011-12, 8 manufactured goods were registered that are 4 from 2010-11 and 4 from 2011-12.

State wise classification

As GI tagged products are known for their origin. So there is a brief description of state wise classification of GI tagged products in India. In India there are 29 states and 7 union territories. Some of GI products are also from 2 or more states. Details of State wise classification of GI tagged products are enclosed in annexure I. Annexure I define all products that are registered under GI tagged products in different states.

Table 3: State wise classification of GI tagged Products in India

No	State	No of GI	No.	State	No. of GI
1	Andhra Pradesh	19	18	Odisha	15
2	Arunachal	1	19	Pondicherry	2
3	Assam	7	20	Rajasthan	14
4	Bihar	13	21	Sikkim	1
5	Chhattisgarh	6	22	Tamil Nadu	30
6	Goa	1	23	Telangana	14
7	Gujarat	15	24	Tripura	1
8	Himachal Pradesh	8	25	Uttar Pradesh	26
9	Jammu & Kashmir	7	26	Uttarakhand	1
10	Karnataka	40	27	West Bengal	21
11	Kerala	28	28	Kerala, Karnataka& Tamil Nadu	1
12	Maharashtra	30	29	Punjab, Haryana &Rajasthan	1
13	Manipur	4	30	Maharashtra, Gujrat, Haveli & Daman Diu	1
14	Madhya Pradesh	10	31	MP & Maharashtra	1
15	Meghalaya	2	32	Punjab, Haryana, HP, UP & Delhi	1
16	Mizoram	1	33	Karnataka& Maharashtra	1

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No	State	No of GI	No.	State	No. of GI					
17	Nagaland	3	34	Karnataka & Kerala	2					
	Total= 328+ 15 foreign GI									

Source: data compiled from Registration detail of GI report (GI Registry Office)

Table 3 defines the GI tagged products that are registered in different states. Some of them were jointly registered by two or more states. In the above table highest number of products was registered in Karnataka that was 40 products were registered in that state. 30 products were registered in Maharashtra and Tamil Nadu respectively. Arunachal Pradesh, Goa, Mizoram, Sikkim, Tripura, Uttrakhand have only 1 product that was registered under GI tagged products. Kerala and Karnataka jointly registered 2 products. Punjab, Haryana, HP, UP &Delhi jointly registered 1 product that was basmati rice.

CONCLUSION

India is one of the fastest growing countries in the world. India made their contribution in growing upcoming intellectual property that is Geographical Indication. Total number of Geographical Indications is increasing year by year. The concept of GI made the manufacturers, farmers, craftsmen, etc. very responsive. It leads to increases the profits of these persons and helps to identify the particular goods or services. This study made an attempt to discuss various GI tagged products and their growth in India. The study was descriptive in nature and secondary data was used for the analysis. The findings of this study were Karnataka has highest number of GI tagged products and maximum number of product was registered in the year 2008-09. Most popular product that is registered is handicraft. 202 handicrafts were registered till the date.

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Annexure I

Table: Distribution of different GI tagged products in India

State	Agriculture	Handicraft	Manufact	Food	NG
			ure	stuff	
Andhra	Guntur Sannam Chilli	Budithi Bell & Brass Metal		Tirupathi	
Pradesh		Craft		Laddu	
	Banaganapalle Mangoes	Kondapalli Bommallu		Bandar	
				Laddu	
	Araku Valley Arabica Coffee	Machilipatnam Kalamkari			
		Srikalahasthi Kalamkari			
		Leather Puppetry			
		Uppada Jamdani Saree			
		Venkatagiri Saree			
		Bobbili Veena			
		Mangalagiri Sarees			
		Dharmavarampattu Sari &			
		paavadas			
		Udayagiri Wooden Cutlery			
		Durgi Stone Carving			
		Etikoppaka Toys			
		Allagadda Stone Carving			
Arunachal	Arunachal orange				
Assam	Assam (Orthodox)	Muga Silk			

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State	Agriculture	Handicraft	Manufact ure	Food stuff	NG
	Karbi Anglong Ginger	Muga Silk Logo			
	Tezpur Litchi				
	Joha Rice				
	Boka Chaul				
Bihar	Bhagalpuri Zardalu	Applique (Khatwa) Work (Logo)		Silao Khaja	
	Katarni Rice	Applique (Khatwa) Work			
	Magahi Paan	Sujini Embroidery Work			
	Shahi Litchi	Sikki Grass Product			
		Bhagalpur Silk			
		Madhubani Paintings			
		Sujini Embroidery (logo)			
		Sikki Grass Product (logo)			
Chhattisgar	Jeeraphool	Bastar Dhokra			
h	1	Bastar Wooden Craft			
		Bastar Iron Craft			
		Champa Silk saree			
		Bastar Dhokra(logo)			
Goa		Zustui Ziisii u(togo)	Feni		
Gujarat	Gir kesar mango	Sankheda Furniture	1 0111		
	Bhalia Wheat	Agates of Cambay			
		Tangaliya Shawl			
		Surat zari craft			
		Kachchh Embroidery			
		Kachchh Shawl			
		Patan Patola			
		Sankheda Furniture logo			
		Kachchh Embroidery logo			
		Agates of Cambay logo			
		Jamnagari Bandhani			
		Rajkot patola			
		Pethapur printing blocks			
Himachal	Himachali Kala Zeera	Kullu Shawl			
Pradesh	Himachali Chulli Oil	Kunu Shawi Kangra Tea			
Tracesii	Tilliaciian Ciidin On	Chamba Rumal			
		Kinnauri Shawl			
		Kullu Shawl logo			
Iomm: 0-					
		_			
Kasiiiiiif					
Jammu & Kashmir		Kangra Paintings Kashmiri handknot Carpet Kashmir Pashmina Sozani Craft			

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State	Agriculture	Handicraft	Manufact ure	Food stuff	NG
		Kashmir paper machine			
		Walnut wood carving			
		Khatamband			
		Kanni Shawl			
Karnataka	Coorg Orange	Ganjifa Cards of Mysore	Mysore	Dharwad	
	76	(Logo)	agarbathi	Pedha	
	Mysore Betel leaf	Karnataka Bronzeware (Logo)	Mysore Sandalwo od Oil		
	Nanjanagud Banana	Sandur Lambani Embroidery	Mysore sandal soap		
	Mysore Malligae	Mysore Rosewood Inlay			
	Udupi Malligae	Kasuti Embroidery			
	Hadagali Malligae	Mysore Traditional Paintings			
	Devanahalli Pomello	Ilkal Sarees			
	Appemidi Mango	Ganjifa Cards of Mysore			
	Kamalapur Red Banana	Navalgund Durries			
	Byadagi Chilli	Karnataka Bronzeware			
	Udupi Mattu Gulla Brinjal	Molakalmuru Sarees			
	Bangalore Blue Grapes	Coorg Green Cardamom			
	Bangalore Rose Onion	Channapatna Toys & Dolls			
	Coorg Arabica Coffee	Kinhal Toys			
	Chikmagalur Arabica Coffee	Bidriware			
	Sirsi Supari	Mysore Silk			
		Navalgund Durries (Logo)			
		Guledgudd Khana			
		Udupi Sarees			
		Mysore Silk (Logo)			
Kerela	Navara Rice	Aranmula Kannadi			
	Palakkadan Matta Rice	Alleppey Coir			
	Pokkali Rice (Logo)	Maddalam of Palakkad			
	Vazhakulam Pineapple	Screw Pine Craft			
	Central Travancore Jaggery	Brass Broider Coconut shell			
	Wayanad Jeerakasala Rice	Cannanore Home Furnishings			
	Wayanad Gandhakasala Rice	Balaramapuram Sarees			
	Kaipad Rice	Kasaragod Sarees			
	Chengalikodan Nendran Banana	Kuthampully Sarees			
	Nilambur Teak	Payyannur Pavithra Ring			
	Wayanaad Robusta Coffee	Chendamangalam Dhoti &			
		Mundu			1

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State	Agriculture	Handicraft	Manufact ure	Food stuff	NG
	Marayoor Jaggery	Kuthampally Dhoti & Mundu			
	Alleppey Green Cardamom	Maddalam of Palakkad Logo			
		Brass Broidered Coconut			
		Shell(Logo)			
		Screw Pine Craft Logo			
Maharashtr	Mahabaleshwar Strawberry	Karvath Kati Sarees &	Nashik		
a		Fabrics	Valley		
			Wine		
	Nashik Grapes	Solapur Terry Towel			
	Kolhapur Jaggery	Puneri Pagadi			
	Ajara Ghansal Rice	Paithani Sarees and Fabrics			
	Mangalwedha Jowar	Solapur Chaddar			
	Sindhudurg & Ratnagiri Kokum				
	Waghya Ghevada				
	Navapur Tur Dal				
	Vengurla Cashew				
	Lasalgaon Onion				
	Sangli Raisins				
	Beed Custard Apple				
	Jalna Sweet Orange				
	Waigaon Turmeric				
	Purandar Fig				
	Jalgaon Bharit Brinjal				
	Solapur Pomegranate				
	Bhiwapur Chilli				
	Ambemohar Rice				
	Dahanu Gholvad Chikoo				
	Jalgaon Banana				
	Marathwada Kesar Mango				
	Alphonso				
	Sangli Turmeric				
Manipur	Kachai Lemon	Shaphee Lanphee			
		Wangkhei Phee			
		Moirang Phee			
Madhya Pradesh		Chanderi Sarees		Ratlami Sev	
		Bell Metal Ware of Datia&		Jhabua	
		Tikamgarh		Chicken Meat	
		Bagh Prints of MP		Tricut	
		Leather Toys of Indore			+

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State	Agriculture	Handicraft	Manufact ure	Food stuff	NG
		Maheshwar Sarees	ure	Starr	
		Bell Metal Ware of Datia and			
		Tikamgarh (Logo)			
		Leather Toys of Indore Logo			
		Bagh Prints of MP (Logo)			
Meghalaya	Khasi Mandarin				
	Memong Narang				
Mizoram	Mizo Chilli				
Nagaland	Naga Mircha	Chakshesang Shawl			
C	Naga Tree Tomato				
Odisha	Ganjam Kewda Flower	Sambalpuri Bandha Saree &	Ganjam		
	3	Fabrics	Kewda		
			Rooh		
		Orissa Ikat			
		Konark Stone carving			
		Orissa Pattachitra			
		Pipli Applique Work			
		Khandua Saree and Fabrics			
		Gopalpur Tussar Fabrics			
		Dhalapathar Parda & Fabrics			
		Kotpad Handloom fabric			
		Bomkai Saree & Fabrics			
		Habaspuri Saree & Fabrics			
		Berhampur Patta Saree &Joda			
		Orissa Pattachitra (Logo)			
Pondecherr		Villianur Terracotta Works			
у		Tirukanur Papier Mache Craft			
Rajasthan		Molela Clay Work of		Bikaneri	Makraa
ragastrari		Rajasthan(Logo)		Bhujia	Marble
		Blue Pottery of Jaipur			
		Molela Clay Work			
		Kathputlis			
		Sanganeri Hand Block			
		Printing			
		Kota Doria (Logo)			
		Bagru Hand Block Print			
		Thewa Art Work			
		Kota Doria			
		Blue Pottery of Jaipur(Logo)			
		Kathputlis of Rajasthan Logo			
		Pokaran Pottery			

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State	Agriculture	Handicraft	Manufact ure	Food stuff	NG
Sikkim	Sikkim Large Cardamom		ure	Stair	
Tamil Nadu	Eathomozhy Tall Coconut	Temple Jewellery of	Combater		
		Nagercoil	grinder		
	Nilgiri (Orthodox)	Swamimalai Bronze Icon	East India		
		Logo	Leather		
	Virupakshi Hill Banana	Bhavani Jamakkalam			
	Sirumalai Hill Banana	Madurai Sungudi			
	Madurai Malli	Thanjavur Paintings			
	Erode Manjal (Erode Turmeric)	Salem Fabric			
	,	Thanjavur Art Plate			
		Salem Venpattu			
		Kovai Kora Cotton Sarees			
		Arani Silk			
		Swamimalai Bronze Icons			
		Thanjavur Doll			
		Pattamadai Pai			
		Nachiarkoil Kuthuvilakku			
		Chettinad Kottan			
		Toda Embroidery			
		Thanjavur Veenai			
		Thanjavur Art Plate (Logo)			
		Kancheepuram Silk			
		Temple Jewellery Nagercoil			
		Logo			
		Mahabalipuram Stone			
		Sculpture			
		Thirubuvanam Silk Sarees			
Telangana		Pochampalli Ikat		Hyderaba d Haleem	
		Silver Filigree of Karimnagar			
		Nirmal Toys and Craft			
		Nirmal Furniture			
		Nirmal Paintings			
		Gadwal Sarees			
		Cheriyal Paintings			
		Pembarthi Metal Craft			
		Siddipet Gollabama			
		Narayanpet Handloom Sarees			
		Pochampally Ikat (Logo)			
		Adilabad Dokra			
		Warangal Durries			+

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State	Agriculture	Handicraft	Manufact ure	Food stuff	NG
Tripura	Tripura Queen Pineapple				
Uttar Pradesh	Allahabad Surkha Guava	Hand Made Carpet of Bhadohi	Kannauj Perfume		Chunar Balua Patthar
	Mango Malihabadi Dusseheri	Banaras Brocades and Sarees (Logo)	Meerut Scissors		
	Kalanamak Rice	Lucknow Chikan Craft			
		Agra Durrie			
		Farrukhabad Prints			
		Lucknow Zardozi			
		Banaras Brocades and Sarees			
		Firozabad Glass			
		Kanpur Saddlery			
		Moradabad Metal Craft			
		Saharanpur Wood Craft			
		Khurja Pottery			
		Banaras Gulabi Meenakari			
		Varanasi Lacquerware Toys			
		Mirzapur Handmade Dari			
		Nizamabad Black Pottery			
		Banaras Metal Repouse Craft			
		Varanasi Glass beads			
		Ghazipur Wall-hanging			
		Varanasi Softstone Jali Work			
Utarakhand	Uttarakhand Tejpat				
West	Darjeeling Tea (word & logo)	Nakshi Kantha		Joynagar	
Bengal				Moa	
	Malda Laxman Bhog Mango	Santiniketan Leather Goods		Brdhaman	
				Sitabhog	
	Malda Khirsapati	Bankura Panchmura		Brdhaman	
	(Himsagar) Mango	Terracotta Craft		Mihidana	
	Malda Fazli Mango	Baluchari Saree		Banglar	
				Rasogolla	
	Gobindobhog Rice	Dhaniakhali Saree			
	Tulapanji Rice	Santipore Saree			
		Bengal Dokra			
		Bengal Patachitra			
		Purulia Chau Mask			
		Wooden Mask of Kushmandi			
		Madur kathi			
Kerela,	Malabar Pepper				
Karnataka					

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State	Agriculture	Handicraft	Manufact	Food	NG
			ure	stuff	
& Tamil					
Nadu					
Punjab,		Phulkari			
Haryana&R					
ajasthan					
Maharashtr		Warli Painting			
a,Gujrat,Ha					
veli&					
Daman Diu					
MP &	Nagpur Orange				
Maharashtr					
a					
Punjab,	Basmati				
Haryana,H					
P,UP					
&Delhi					
Karnataka		Kohlapuri Chappal			
&					
Maharashtr					
a					
Karnataka	Monsooned Malabar				
& Kerela	Arabica Coffee				
	Monsooned Malabar				
	Robusta Coffee				